



Creative Direction: Museum of Contemporary Art Chicago



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Virgil Abloh™ “Figures of Speech” / “Artwork” exhibition catalogue design

Designed by a supergroup to accompany Virgil's first major retrospective at the MCA Chicago.

“This innovative book was one of the most stirring products of Virgil’s “Question Everything” approach, for why hire one design firm to make a book when you could choose three? Under the seasoned and thoughtful guidance of the MCA’s former Chief Content Officer Susan Chun and Publisher Mary DelMonico, we navigated a thrilling transatlantic partnership with design supergroup OK-RM, PLAYLAB, INC., and &&& Creative Ltd to make a book unlike any other we’ve been involved in before.” – Michael Darling

Available to purchase from Virgil's official art store “[Church & State](#)” or via [Amazon](#)

Published by [Prestel Delmonico](#) edited by Micheal Darling

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ironically this is the specific bookstore
shaped this book. my "Figures of Speech"
book delivered to @ofrparis

A post shared by @ virgilablohon
Jun 17, 2019 at 5:08am PDT

"Figures of Speech" / "ARTWORK" museum catalog **special edition including the flexi-disc on
<https://t.co/DZitkQUKvgvideo> c/o @andandandltd pic.twitter.com/IVzUVDSKOL
— virgil abloh (@virgilabloh) November 8, 2019

"Connecting the dots from the historical graphic design world that became the foundation of my
career to an audience that is changing the world now was key. That's what the collaboration with
&&& is steeped in. From garments to publications the creativity has a trajectory."
Virgil Abloh, Off-White™

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