



## Website Design: Queen Elizabeth Olympic Park



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GET READY FOR  
QUEEN ELIZABETH OLYMPIC PARK

WHAT WHERE WHEN

## NO ORDINARY PARK

The Queen Elizabeth Olympic Park will be no ordinary park. It will be a place where there's always something new and exciting going on, from the intimate to the incredible.



### FACTS

**9.3 MILLION**

Visitors every year from 2016

**257 ACRES**

Of open space to be

**BILLING  
PROGRAMME**

## Building up the excitement for the Queen Elizabeth Olympic Park, London

An interim website that engaged the wider community, building excitement for the forthcoming Queen Elizabeth Olympic Park during a development period of 16 months after Paralympics Games.

The core function of the website was to build anticipation around the forthcoming Queen Elizabeth Olympic Park. Engaging with the wider audience after the London 2012 Olympic Games and Paralympics Games when the park would be shut for a development period of 16 months. Informing them of the transition into London's newest Park as a place where there's always something new and exciting going on, from the intimate to the incredible.

**Website Design Build:** WordPress, Html 5, CSS 3, Webfonts, JQuery

**Content Delivery:** [Vimeo](#)

**Social Media Engagement:** [Facebook](#), [Twitter](#), Mailchimp, Add This

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## WHAT

Must see events were to come to the Queen Elizabeth Olympic Park.

## WHERE

All the excitement would be found at Queen Elizabeth Olympic Park.

## WHEN

The transition was to happen at Queen Elizabeth Olympic Park. Wrapped up in a responsive design that was accessible to all.